

## Breakthroughs and Innovations

### FEATURED PRODUCT

The future of waste collection has arrived with the launch of the new **Freightliner** (Portland, OR) EconicSD™. Leveraging Daimler's global investment in innovation and technology, the Freightliner EconicSD™ delivers a safe, accessible, low-entry adaptive cab-over-engine vehicle to the North American market. Its unique low-entry concept, coupled with uncompromising quality, provides just what you need: unparalleled uptime, productivity, and safety—day in and day out.

The Freightliner EconicSD™ is a solid choice for the refuse industry because of its superior blend of strength and efficiency. It is a reliable, low-maintenance truck that can take on the toughest jobs with ease. The cab is spacious and comfortable, including an air-suspended driver's seat with multi-axis adjustment. The switches and controls are designed for intuitive operation and located within easy reach of the driver.

The new Freightliner EconicSD™ is not just one of the most advanced vocational trucks on the market, it is a concentrated investment in the future of waste collection. It is designed to be one of the safest vehicles on the road, both for drivers and other motorists. A panoramic windshield, coupled with a lower seat orientation, increases the driver's all-round visibility in busy inner-city traffic. In addition, the innovative Detroit Assurance® suite of safety systems comes standard.

The productivity and safety of the Freightliner EconicSD™ are boosted when paired with the Detroit™ DD8™ engine. Its fuel-efficient design makes the most of every gallon, and it boasts the longest scheduled maintenance intervals in its class. In addition, this pairing comes equipped with the Detroit™ ConnectVirtualTechnician™ remote diagnostic system, which removes the guesswork from check-engine lights.

**For more information, visit [freightliner.com/econicsd](http://freightliner.com/econicsd).**



Whether gasoline or diesel, fuel is a major cost area. And finding new drivers is tough. How can companies dramatically cut fuel costs while getting more revenue from existing drivers and vehicles? **FleetZoo** (Orlando, FL) route optimization has the answer.

The FleetZoo system can reduce vehicle drive time and fuel costs by 25 percent while increasing daily job count with existing resources—all at the touch of a button.

#### *Back Office/Dispatch Management*

- FleetZoo provides simple tools that allow managers of any sized vehicle fleet to cut down on miles driven to satisfy customer orders.
- Using powerful automated route optimization, with a touch of a button, the most efficient vehicle routing is delivered to the desktop. FleetZoo routing takes into account real-world issues including driver schedules, appointment time windows, and vehicle capacity.
- Integrating with existing backend systems is a snap with FleetZoo. Data is easily exchanged via spreadsheets or by directly connecting the applications.

#### *Tools for Drivers*

- Using the FleetZoo mobile app, drivers use their smart phones or tablets to get up-to-date route information, and communicate their progress back to the office in real-time. The FleetZoo management portal shows the current status of all company drivers and orders.

#### *Automatic Customer Notification*

- Keeping customers informed is important. FleetZoo instantly sends customers up-to-the-minute information on their appointment status. Customers with multiple job sites get detailed information on each location.

FleetZoo not only offers a superior system for optimizing routes for your fleet, but also prides itself on the quality of its users' experience. FleetZoo will be with your company every step of the way to make sure that you are getting the full benefit from FleetZoo cost reductions and revenue generation capabilities.

**For more information, call Walt Wilson at (407) 287-6772 or visit [www.FleetZoo.com](http://www.FleetZoo.com).**

